



eluminocity GmbH, Karlstraße 96, 80335 München

Press release
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EV Infrastructure provider eluminocity partners with Uber to provide discounted DC Fast Charging

On July 30, 2018 eluminocity, in partnership with Uber, will be kicking off two months of discounted DC fast charging at eluminocity sites throughout Seattle. EV drivers will enjoy 50% off all DC fast charging until September 31, 2018. This partnership comes on the heels of Uber's EV Champions Initiative announced on June 19, 2018, a pilot program for driver-partners to deliver at least five million EV rides over the next year. "We're excited to continue working with riders, drivers, and cities around the world to facilitate access to more sustainable transportation and work towards solutions that can improve our lifestyles and our cities," said Adam Gromis, Uber's global lead on sustainability and environmental impact. While driving an electric vehicle is more economical for Uber and other TNC drivers, currently they are faced with a lack of public charging facilities, which can mean driving out of their way to charge. Drivers especially need access to fast charging or they are forced to factor in long charging times when they could be working, which leads them to miss out on fares.

Additionally, these efforts are in alignment with other EV charging initiatives in Seattle including Electric Vehicle Charging in the Right-of-Way (EVCROW), a pilot that will set aside dozens of curbside parking spots throughout the city and ReachNow's investment by the BMW Group to add up to 20 publicly accessible EV charging locations and 100 chargers – including both DC Fast Chargers and Level II chargers – to the city.

eluminocity currently has ten EV charging sites at Woodland Park Zoo, Wally Park, the Pacific Science Center, CenturyLink Field, and Seattle College Campuses North, Central, South, and Georgetown. Each site is available to the public and compatible with any EV. "eluminocity's goal in this partnership is to increase usage of EVs by ride-share drivers, while benefitting all Seattle EV drivers," said Mike Rockwood, General Manager of ELUMINOCITY US, Inc. "We want to provide convenient public access to EV chargers to increase the number of EVs on the road in Seattle," said Rockwood, "we couldn't be more excited to partner with Uber and assist in their mission to Lead the Charge!"



eluminocity offers high-quality charging stations for electric cars, intelligent street lighting and smart city sensors. Following the successful completion of the first round of financing and the entry of Trilux and innogy SE as shareholders, the young company based in Munich and Denver plans to extend their offering within the Smart City market. With the new capital, eluminocity will continue to drive technological development and internationalize their distribution network beyond Europe and the United States. Since 2014, the now 35-strong team has built up a comprehensive portfolio of freestanding, elegant EV charging stations as well as sensor solutions for needs-based street lighting. eluminocity has installed successful projects in Seattle, Munich and Hong Kong.

For further information please contact:

Traci Hiltonberry
(303) 909-4173
Traci.hiltonberry@eluminocity.com

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